

The only choice for Infrarail 2010

Here is what was said about our hard work at Railtex 2009...

"I arrived at Railtex 2009 on the last day and was told about Rail Technology Magazine by my colleagues who had been amazed by RTM's performance all week. Having observed them myself during the course of the day I too was amazed by their professionalism, dedication and tenacity. They stopped to talk to what seemed like almost every visitor passing their stand whilst making sure that each visitor left with a copy of the latest issue for them to peruse back at the office. The quality of design and editorial content is second to none and I certainly will be recommending RTM to my marketing manager."

Toufic Batal, Technical Sales Agent



"MGB Electrical have advertised in the RAIL Technology Magazine for a number of years now and during that time we have enjoyed a fantastic response from the campaigns that we have run. MGB Electrical are a friendly family run Engineering and Distribution company and therefore it is very important that we find the correct companies to advertise with. We decided to take out the full back page of the Feb/March 09 issue and we was very pleased to see nearly every visitor walking around with this issue. MGB Electrical are a growing company within the Rail Industry and we are very pleased to be associated with the Rail Technology Magazine."

Peter Nelson, General Manager



"Rail Technology Magazine's team were a joy to talk to and exhibit next to at Railtex 2009. The team worked hard to provide all the visitors and exhibitors with the latest issue of Rail Technology Magazine."

Philip Stowe, Account Manager



"Having exhibited next to Rail Technology Magazine at Railtex 2009 I have to say that I was incredibly impressed. The team were just as energetic on the last day as they were the first day making sure that everyone who passed their stand received a copy of the latest issue which contained a preview of the show not to mention lots of great articles and features. Rail Technology Magazine is the best industry magazine I have seen to date."

Stephen Dorricott, UK Sales Manager



"Nord-Lock Ltd recently exhibited at the Railtex 09 exhibition at Earls Court. As part of their linked promotional campaign they advertised within Rail Technology Magazine. The package involved Nord-Lock being shown on the front cover of the magazine plus a full page advert and a page of editorial inside. The front page was also blown up on to a pull up screen and displayed on the RTM stand at Railtex."

Mr Graham Souter, Managing Director of Nord-Lock Ltd said, "Railtex 09 as an event for NORD-LOCK was very successful and I feel that the additional positive promotional material within the Rail Technology Magazine show addition contributed strongly to this success. The front cover was impressive and many of the visitors to our stand said how eye catching it was. Indeed the staff on the RTM stand personally brought across several visitors to see us on the NORD-LOCK stand."

He continues "I was very pleased with the RTM promotion and would recommend it to any company trying to boost their product awareness in the rail sector. It has certainly worked for us!"

Mr Graham Souter, Managing Director



"For a number of years now I have only advertised in Rail Technology Magazine. When looking to address the UK rail industry I feel that RTM is the only magazine to offer the coverage any business needs when looking to sell products and services to key decision makers across the industry. I was further impressed by the magazine and its team having witnessed their performance at Railtex 09 when they made sure that every visitor passing their stand took away with them the latest issue of RTM."

Graeme J Ford, Managing Director



"I have never seen a team work as hard at an exhibition as the team did from Rail Technology Magazine. During the three days of Railtex 09 the RTM team would be on their feet meeting and greeting visitors and handing out promotional merchandise to help further promote the magazine and their advertisers. It was great to see people motivated, enthusiastic and excited by the prospect of meeting new people. The magazine looks excellent and is very informative. Keep up the hard work."

Rose-Ann McMahon, Sales Consultant

